



WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

CONTRACT

And:

Waterfront Strategies
 3050 K Street Northwest
 Washington, DC 20007
 USA

<u>Contract / Revision</u>		<u>Alt Order #</u>
955441 /		25331876
<u>Product</u>		
<u>Issue</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
11/01/16 - 11/07/16	5700	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/League of Conservation Voters	10/17/16 / 10/17/16	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
WNCN	Katz Washington	Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>Ady Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
9914573	155	163
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
IN14921		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNCN	11/01/16	11/07/16	Local News @ 530a	530a-6a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 11/01/16	11/07/16	MTWTF--	2				\$200.00				
N 2	WNCN	11/01/16	11/07/16	Local News @ 6a	6a-7a		:30				NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 11/01/16	11/07/16	MTWTF--	4				\$425.00				
N 3	WNCN	11/01/16	11/07/16	Local News @ 6a	6a-7a		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 11/01/16	11/07/16	MTWTF--	3				\$425.00				
N 4	WNCN	11/01/16	11/07/16	CBS This Morning	7a-9a		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 11/01/16	11/07/16	MTWTF--	3				\$325.00				
N 5	WNCN	11/01/16	11/07/16	CBS This Morning	7a-9a		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 11/01/16	11/07/16	MTWTF--	3				\$325.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>		<u>Alt Order #</u>	
955441 /		25331876	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>	
11/01/16 - 11/07/16	Issue	5700	
<u>Advertiser</u>	<u>Original Date / Revision</u>		
POL/League of Conserva	10/17/16 / 10/17/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 6	WNCN	11/01/16	11/07/16	Local News Sa 7-8a	7a-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		11/01/16	11/07/16	-----S-	1				\$140.00				
N 7	WNCN	11/01/16	11/07/16	CBS This Morning Sa	8a-10a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		11/01/16	11/07/16	-----S-	1				\$300.00				
N 8	WNCN	11/01/16	11/07/16	Local News Su 7-8a	7-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		11/01/16	11/07/16	-----S	1				\$140.00				
N 9	WNCN	11/01/16	11/07/16	Local News @ 12p	12p-1230p		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		11/01/16	11/07/16	MTWTF--	3				\$425.00				
N 10	WNCN	11/01/16	11/07/16	The Talk	2p-3p		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		11/01/16	11/07/16	MTWTF--	2				\$375.00				
N 11	WNCN	11/01/16	11/07/16	CBS This Morning Sa	8a-10a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		11/01/16	11/07/16	-----S-	1				\$300.00				
N 12	WNCN	11/01/16	11/07/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		11/01/16	11/07/16	-----S	1				\$400.00				
N 13	WNCN	11/01/16	11/07/16	Face the Nation	1030A-1130A		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		11/01/16	11/07/16	-----S	1				\$400.00				
N 14	WNCN	11/01/16	11/07/16	Steve Harvey	3p-4p		:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		11/01/16	11/07/16	MTWTF--	5				\$375.00				
N 15	WNCN	11/01/16	11/07/16	Dr Phil	4p-5p		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		11/01/16	11/07/16	MTWTF--	5				\$400.00				
N 16	WNCN	11/01/16	11/07/16	Local News @ 5p	5p-530p		:30				NM	4	\$1,600.00

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WNCN
FAST FORWARD
SCHEDULE

WNCN
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

WNCN.com
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

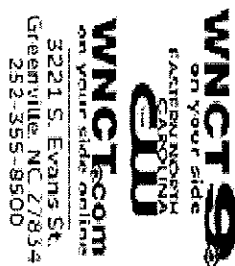
<u>Contract / Revision</u>		<u>Alt Order #</u>	
955441 /		25331876	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>	
11/01/16 - 11/07/16	Issue	5700	
<u>Advertiser</u>	<u>Original Date / Revision</u>		
POL/League of Conserva	10/17/16 / 10/17/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week: 11/01/16 - 11/07/16 MTWTF--													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
N 17	WNCN	11/01/16	11/07/16	Local News @ 530p	530p-6p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 11/01/16		11/01/16	11/07/16	MTWTF--	4	\$400.00							
N 18	WNCN	11/01/16	11/07/16	Local News @ 6p	6p-630p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 11/01/16		11/01/16	11/07/16	MTWTF--	3	\$1,000.00							
N 19	WNCN	11/01/16	11/07/16	CBS Evening News	630p-7p		:30				NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 11/01/16		11/01/16	11/07/16	MTWTF--	2	\$1,250.00							
N 20	WNCN	11/06/16	11/06/16	Local News @ 6p Su	6p-630p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 11/01/16		11/01/16	11/07/16	-----S	1	\$325.00							
N 21	WNCN	11/06/16	11/06/16	CBS Evening News Su	630p-7p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 11/01/16		11/01/16	11/07/16	-----S	1	\$1,250.00							
N 22	WNCN	11/01/16	11/07/16	Entertainment Tonight	7p-730p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 11/01/16		11/01/16	11/07/16	MTWTF--	1	\$700.00							
N 23	WNCN	11/01/16	11/07/16	NCIS	8p-9p		:30				NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 11/01/16		11/01/16	11/07/16	-T-----	1	\$4,750.00							
N 24	WNCN	11/01/16	11/07/16	60 Minutes	7p-8p		:30				NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 11/01/16		11/01/16	11/07/16	-----S	1	\$2,750.00							
N 25	WNCN	11/01/16	11/07/16	Local News @ 11p	11p-1135p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 11/01/16		11/01/16	11/07/16	MTWTF--	3	\$700.00							
N 26	WNCN	11/05/16	11/05/16	LN Sa	11p-1135p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 11/01/16		11/01/16	11/07/16	-----S-	1	\$400.00							

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Contract / Revision		Alt Order #	
955441 /		25331876	
Contract Dates		Product	Estimate #
11/01/16 - 11/07/16		Issue	5700
Advertiser		Original Date / Revision	
POL/League of Conserva		10/17/16 / 10/17/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 27	WNCN	11/06/16	11/06/16	NFL Today	12n-1p		:30				NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
	Week:	11/01/16	11/07/16	-----S	1				\$500.00					
N 28	WNCN	11/01/16	11/07/16	NFL Late Game	430p-7p		:30				NM	1	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
	Week:	11/01/16	11/07/16	-----S	1				\$4,000.00					
Totals													60	\$38,380.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	60	\$38,380.00	(\$5,757.00)	\$32,623.00
Totals	60	\$38,380.00	(\$5,757.00)	\$32,623.00

Signature: _____ Date: _____

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125 West 55th St
New York, NY 10019

Contract # 25331876 **Changes as of:** 10/17/2016 at 11:27 AM **Version:** Highlighting Revision 1

CPE: 155/163/5700 **Flight:** 11/1/16 - 11/7/16 **Total \$:** \$38,380.00

Agency: WATERFRONT STRATEGIE **Advertiser:** LEAGUE OF CONSERVATION VOTERS **Market:** Greenville/New Bern/Wash

Product: Issue **Agency Order #:** 5486276 **Office:** WASHINGTON

Buyer: Perseke, Brad **Salesperson:** JACOB ROTH 212-373-8175 **Primary Demo:** Adults 35+ **Con Type:** POLITICAL/VOTE

Assistant: JACOB ROTH 212-373-8175 **Total CPP:** \$0.00 **Total GRP:** \$0.00

Comments: New Order
Issue - League of Conservation Voters
PLS CFM
T/R JACOB

Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/1	11/1	Total Spots	Total \$	CPP	GRP
1	Tu-F-M 5:30a-6a		9 On Your Side Morning Edition I	\$200.00	0	30	2		2	\$400.00	\$0.00	0.0
2	Tu-F-M 6a-7a		9 On Your Side Morning Edition II	\$425.00	0	30	4		4	\$1,700.00	\$0.00	0.0
<i>Changes: Day/Time from Tu-F-M 6a-6:30a to Tu-F-M 6a-7a</i>												
3	Tu-F-M 6a-7a		9 On Your Side Morning Edition II	\$425.00	0	30	3		3	\$1,275.00	\$0.00	0.0
<i>Changes: Day/Time from Tu-F-M 6:30a-7a to Tu-F-M 6a-7a</i>												
4	Tu-F-M 7a-9a		CBS This Morning	\$325.00	0	30	3		3	\$975.00	\$0.00	0.0
<i>Changes: Day/Time from Tu-F-M 7a-8a to Tu-F-M 7a-9a</i>												
5	Tu-F-M 7a-9a		CBS This Morning	\$325.00	0	30	3		3	\$975.00	\$0.00	0.0
<i>Changes: Day/Time from Tu-F-M 8a-9a to Tu-F-M 7a-9a</i>												
6	Tu-F-M 7a-8a		Weekend Morning Edition II	\$140.00	0	30	1		1	\$140.00	\$0.00	0.0
<i>Changes: Day/Time from Sa 7a-7:30a to Sa 7a-8a</i>												
7	Tu-F-M 8a-10a		CBS This Morning: Saturday	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
<i>Changes: Day/Time from Sa 8a-9a to Sa 8a-10a</i>												
8	Tu-F-M 7a-8a		Weekend Morning Edition II	\$140.00	0	30	1		1	\$140.00	\$0.00	0.0
<i>Changes: Day/Time from Su 7a-7:30a to Su 7a-8a</i>												
9	Tu-F-M 12n-12:30p		9 on Your Side News @ Noon	\$425.00	0	30	3		3	\$1,275.00	\$0.00	0.0
10	Tu-F-M 2p-3p		The Talk	\$375.00	0	30	2		2	\$750.00	\$0.00	0.0
11	Tu-F-M 8a-10a		CBS This Morning: Saturday	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
<i>Changes: Day/Time from Sa 8a-10a to Sa 8a-10a</i>												
12	Tu-F-M 9a-10:30a		CBS Sunday Morning	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
<i>Changes: Day/Time from Su 10a-10:30a to Su 9a-10:30a</i>												
13	Tu-F-M 10:30a-11:30a		Face the Nation	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
14	Tu-F-M 3p-4p		Steve Harvey A	\$375.00	0	30	5		5	\$1,875.00	\$0.00	0.0

958441



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25331876 Changes as of: 10/17/2016 at 11:27 AM Version: Highlighting Revision 1

CPE: 155/163/5700 Flight: 11/1/16 - 11/7/16 Total \$: \$38,380.00
Agency: WATERFRONT STRATEGIE Advertiser: LEAGUE OF CONSERVATION VOTERS Total Spots: 60

3050 K ST NW #100 Product: Issue
Washington, DC 20007 Agency Order #: 5486276 Buyer: Perseke, Brad
Salesperson: JACOB ROTH 212-373-8175
Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH 212-373-8175
Separation: Total CPP: \$0.00
Total GRP:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/1 - 11/1		Total Spots	Total \$	CPP	GRP
							11/1	11/1				
15	Tu-F M 4p-5p		Dr. Phil	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0
16	Tu-F M 5p-5:30p		9 On Your Side News @ 5 PM	\$400.00	0	30	4		4	\$1,600.00	\$0.00	0.0
17	Tu-F M 5:30p-6p		9 On Your Side News @ 530 PM	\$400.00	0	30	4		4	\$1,600.00	\$0.00	0.0
18	Tu-F M 6p-6:30p		9 On Your Side News @ 6 PM	\$1,000.00	0	30	3		3	\$3,000.00	\$0.00	0.0
19	Tu-F M 6:30p-7p		CBS Evening News	\$1,250.00	0	30	2		2	\$2,500.00	\$0.00	0.0
20	Su 6p-6:30p		9 On Your Side News @ 6 PM	\$325.00	0	30	1		1	\$325.00	\$0.00	0.0
21	Su 6:30p-7p		CBS Evening News Sunday	\$1,250.00	0	30	1		1	\$1,250.00	\$0.00	0.0
22	Tu-F M 7p-7:30p		Entertainment Tonight	\$700.00	0	30	1		1	\$700.00	\$0.00	0.0
23	Tu 8p-9p		NCIS-CBS	\$4,750.00	0	30	1		1	\$4,750.00	\$0.00	0.0
24	Su 7p-8p		60 Minutes-CBS	\$2,750.00	0	30	1		1	\$2,750.00	\$0.00	0.0
25	Tu-F M 11p-11:35p		9 On Your Side News @ 11 PM	\$700.00	0	30	3		3	\$2,100.00	\$0.00	0.0
26	Sa 11p-11:35p		9 On Your Side News @ 11 PM	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
27	Su 12n-1p		NFL Today	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
28	Su 4:30p-7p		CBS NFL Late Game: Tennessee @ San Diego	\$4,000.00	0	30	1		1	\$4,000.00	\$0.00	0.0
TOTALS: 60									60	\$38,380.00	\$0.00	0.0



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25331876 Changes as of: 10/17/2016 at 11:27 AM Version: Highlighting Revision 1

CPE: 155/163/5700
Agency: WATERFRONT STRATEGIE

Flight: 11/11/16 - 11/17/16
Advertiser: LEAGUE OF CONSERVATION VOTERS

Station: WNCT
Market: Greenville/New Bern/Wash

Total \$: \$38,380.00
Total Spots: 60

3050 K ST NW #100
Washington, DC 20007

Product: Issue
Agency Order #: 5486276

Office: WASHINGTON
Primary Demo: Adults 35+

Total CPP: \$0.00
Total GRP:

Buyer: Perseke, Brad
Salesperson: JACOB ROTH
212-373-8175

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/17/16 11:27 AM	JACOB ROTH	New Order Issue - League of Conservation Voters PLS CFM T/R JACOB
10/17/16 11:27 AM	JACOB ROTH	New Order Issue - League of Conservation Voters PLS CFM T/R JACOB

Competitive Information

Market Budget:	\$126,600
WNCT Share:	30%
Comment:	EST
Unknown:	70%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	60	\$38,380.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Nov	60	\$38,380.00
Total	60	\$38,380.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/17/16 11:27 AM	JACOB ROTH	Revised			\$0	\$38,380.00	Changes: User Entered \$ from \$0.00 to \$38,380.00. Demo Meta to [R16], Default Spot Length to 30, Comments from Separation: 30 to New Order Issue - League of Conservation Voters PLS CFM T/R JACOB. 9 buylines added or modified.
New	10/17/16 11:24 AM	JACOB ROTH	New	60		\$38,380.00	\$38,380.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.